



Rules of Engagement

Last Updated: 6/07/2026

Topic	Detail
Purpose	The purpose of this agreement with Donation Sites, known as Partners, is to: • Clarify roles and responsibilities of both parties • Ensure understanding of reciprocity • Establish clear requirements and restrictions regarding promotion and participation
When	(1) New Partner sign up (2026 forward) (2) Annual renewal of partnership
Our Shared Purpose	Pumpkins for Pigs Foundation (PFP) connects farms, sanctuaries, composters and others (known as Partners) to their communities to prevent and reduce food waste and help animals. By joining, we agree to work together in a way that is honest, safe, and respectful to people, animals, and the community.
Who this Applies To	This agreement is for any Partner, including: • Farms, homesteads, ranches and similar • Animal sanctuaries or rescues • Composting organizations • Other groups that can responsibly use donated items and aligns with our mission
Registration	• I understand that by registering my organization for Pumpkins for Pigs, our location, contact, and donation information will be public on the website. • I understand there is an annual fee based on the partnership tier I choose to ensure listing database accuracy, establish accountability, and maintain public confidence and trust. • Fees are non-refundable. • I understand Pumpkins for Pigs does not take possession of, inspect, distribute, or guarantee donations and is not responsible for the quality or safety of donated items.
Listing	• I certify that information submitted to PFP is accurate to the best of my knowledge and will be updated if material changes occur. I understand that PFP may rely on the information I provide when communicating with donors and reporting program impact. • I understand it is my sole responsibility to maintain my listing on Pumpkins for Pigs to ensure Donors have the most accurate information about us and our needs. This includes



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	details about our organization (e.g., number of animals that will benefit from the donations) that are not public but enable Pumpkins for Pigs to quantify the impact of our partnership. PFP may make spelling or editorial corrections for clarity but is not guaranteed; this is the responsibility of the Donation Site. • I understand that to remain in the program, I must reconfirm this information no less than annually, before August 31st.* Failing to do so will mark me inactive and I will need to re-register my organization and re-pay the verification fee to reactivate my listing. • I understand that my listing must be truthful and not misleading to remain in good standing. I understand PFP's right to remove listings for misinformation and false claims about my organization, to include donations received and the size and scale of my organization's operations. • I understand that this is to ensure and maintain trust between PFP, its partners, and donors. <i>*Exceptions will be considered on a case-by-case basis if your organization is unable to meet the annual deadline, please contact PFP if/when this occurs through the Register@pumpkinsforpigs.org</i>
Staying Active	To remain in good standing, you must: • Keep your listing current • Follow the Rules of Engagement [insert link here] • Abide by this Code of Conduct • Complete annual verification and applicable fee
Contact & Information Collection	I/the organization I represent agree that Pumpkins for Pigs may use provided contact information to: • Provide program updates • Collect impact data • Share opportunities • Highlight your organization based on partnership tier <i>PFP may retain submitted information for operational, reporting, historical, and legal purposes. PFP does not sell the data provided or collected.</i>
Public Engagement & Promotion	• I will make reasonable efforts to respond to donor inquiries (e.g., drop off, pick up) and commitments within a reasonable period of time. • I also understand I must make a reasonable effort to share event information through social media, newsletters, websites, signage, or other communication channels available to the organization.



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Photography & Social Media	• I grant Pumpkins for Pigs permission to use photographs, videos, logos, organization names, testimonials, and other materials I voluntarily provide for educational, promotional, fundraising, reporting, and marketing purposes without additional compensation. • I also understand I must credit PFP if using images or videos taken by PFP, using the PFP logo, or showing the use of PFP provided donations on my own social media and website as appropriate for my partnership tier.
Logo Use	• I understand the Pumpkins for Pigs and related marks are protected trademarks and may only be used with permission. • I understand I may only use it so long as I am in good standing, maintained my listing, and opted into the appropriate partnership tier. • Unauthorized use may violate trademark laws, mislead the public, and result in removal from the program or other legal remedies. <i>All PFP materials (graphics, templates, campaigns) are protected by trademark and cannot be altered or reused outside of approved scope. Creation of similar branding that could be confused with PFP is also prohibited.</i>
Event Participation	If participating in a PFP campaign/event: • Must follow event and venue guidelines • Must use approved event information when representing a PFP event or campaign. • Must accurately represent participation • Must abide by aforementioned conduct standards
Conduct	I understand that my organization and all representatives are responsible for complying with all applicable local, state, and federal laws, regulations, permits, zoning requirements, animal welfare standards, and agricultural requirements. I understand my participation must comply with the following rules of conduct to remain a partner at any tier: • PFP is prohibited from political campaign activity, and its logo or derivatives may not be used in a way that indicates PFP involvement or endorsement. • Partners are prohibited from using PFP's logo or name for anything outside the purview of PFP's mission of: ○ Diverting edible, nutritious food stuffs that would otherwise be discarded in landfills to animal feed and composting material



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	○ Building a network of donation sites and community involvement PFP is committed to treating all people fairly and respectfully. PFP will not maintain listings, partnerships, or promotional relationships with organizations that engage in unlawful discrimination based on race, color, sex, national origin, religion, marital status, disability, sexual orientation, veteran status, or creed. <i>PFP may suspend or remove a Donation Site from participation, with or without notice, if it determines that participation is inconsistent with this Code of Conduct, the Rules of Engagement, applicable law, donor safety, animal welfare, or the mission of PFP.</i>
Animal Welfare	Donation Sites agree to provide reasonable and humane care for animals in accordance with applicable laws and accepted animal welfare practices and to comply with all applicable animal welfare laws and regulations.
Liability	Donation Sites participate in the program and accept donations at their own risk. Pumpkins for Pigs Foundation is not liable for: ● Injury to people, animals, or property occurring at a Donation Site, in connection with participation in the program, or through the use of donated materials. ● The quality of or food safety issues resulting from use or possession of donated goods. ● Donor behavior Donation Sites are responsible for maintaining reasonably safe conditions for visitors, volunteers, and donors while on their property. <i>While PFP provides Donors guidelines, it does not verify or guarantee suitability of donated goods. Donation Sites are solely responsible for evaluating donations and determining suitability for their animals or other uses.</i>
Indemnity	Donation Sites agree to be responsible for claims, damages, or expenses arising from their operations, property, animals, volunteers, employees, or use of donated materials. Donation Sites agree to hold harmless and indemnify Pumpkins for Pigs Foundation, its officers, directors, volunteers, and representatives from claims arising from the Donation Site's participation in the program.



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No Agency / Independent Relationships	I understand that: • Donation Sites are independent organizations • They are not representatives, agents, or employees of PFP • They cannot speak on behalf of PFP
Leave the Program	Voluntary Departure: I understand that if I choose to stop participating in the program I must: • Complete an Unregister form • Cease use of, reference to, or similar branding to PFP • Must not create conflicting messaging using PFP branding • Must not make false statements of association with PFP • Understand I forfeit the remainder of my annual registration Removal PFP may investigate complaints, request additional information, or temporarily suspend a listing while concerns are reviewed. My organization may be removed for reasons including, but not limited to: • Conduct violations • Inactivity • Misuse of PFP brand • Safety concerns • Repeated reports of unresponsiveness with Donors In the event my organization is removed, I understand I must: • Cease use of, reference to, or similar branding to PFP • Must not create conflicting messaging using PFP branding • Must not make false statements of association with PFP I understand I forfeit the remainder of my annual registration. Obligations related to trademarks, intellectual property, and use of PFP branding continue after participation ends, regardless of reason.
Reservation of Rights	PFP reserves the right to modify program requirements, partnership benefits, fees, deadlines, and participation standards. Updated requirements may be communicated by email, website notice, registration portal notification, or other reasonable means.

I represent that I have the authority to enter into this agreement on behalf of the listed organization. I acknowledge that electronic acceptance of this agreement is intended to have the same force and effect as a handwritten signature.



I acknowledge that participation in the Pumpkins for Pigs program is also subject to the Pumpkins for Pigs Website Terms of Use and other policies referenced therein.